



Product & Service Rate Card

For easy reference, please refer to the product/service offerings and their corresponding price structures. Please review the promotional guide for comprehensive details of each package and value offerings. The rate card is subject to change at any time at the discretion of The Sin Bin Executive Leadership team.

IMPORTANT! For customized packages, please work with the leadership team to ensure that pricing and value are strictly aligned with the client's requests so disappointments are avoided. Nobody should be going to the penalty box for a potentially botched transaction!

Coaches Suite Promotional Package

	1 Year	2 Years	3 Years	5 Years
Package Price	\$15,000	\$22,500	\$30,000	\$45,000
Total Savings	N/A	\$7,500	\$15,000	\$30,000
Savings Pct. YOY	N/A	25.00%	33.33%	40.00%
Benefits	N/A	6 Months Free!	1 Year Free!	2 Years Free!

All-Star Promotional Packages

All-Star Coverage Package Pricing for all three (3) leagues – AHL, ECHL, & SPHL

	1 Year	2 Years	3 Years
Package Price	\$10,000	\$16,000	\$22,500
Total Savings	N/A	\$4,000	\$7,500
Savings Pct. YOY	N/A	20%	25%

All-Star Coverage Package Pricing for one (1) league*

	1 Year	2 Years	3 Years
Package Price	\$5,000	\$8,500	\$12,000
Total Savings	N/A	\$1,500	\$3,000
Savings Pct. YOY	N/A	15%	20%

Social Media Coverage

	1 Year	2 Years	3 Years
Package Price	\$4,000	\$6,000	\$8,000
Total Savings	N/A	\$2,000	\$4,000
Savings Pct. YOY	N/A	25.00%	33.33%



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Podcast Promotions

	1 Year	2 Years	3 Years
Title Sponsorship "The Sin Bin Pregame Show presented by {Your Company}"	\$3,000	\$5,000	\$7,500
Video Highlights & Recap	\$1,000	\$1,800	\$2,400
In-Game Coverage & Intermissions	\$1,000	\$1,800	\$2,400
Coaches Corner	\$700	\$1,200	\$1,500
Opponent Breakdown	\$600	\$1,100	\$1,500
Starting Lineups	\$600	\$1,100	\$1,500
Look Back At Last Game	\$600	\$1,100	\$1,500
Injuries & Scratches	\$600	\$1,100	\$1,500
Goalie Breakdown	\$600	\$1,100	\$1,500
Referees	\$600	\$1,100	\$1,500

A La Carte Options

Short-Term Opportunities

	One (1) Month	Three (3) Months	Six (6) Months
The Sin Bin App	\$800	\$2,100	\$3,600
League Coverage (AHL, ECHL, or SPHL)*	\$600	\$1,200	\$1,800
In The Corners or Inside the SPHL Podcasts*	\$600	\$1,200	\$1,800
Video Highlights*	\$600	\$1,200	\$1,800
Playoff Coverage & Race(s) to the Championship*	\$600	\$1,500	N/A
ECHL Trade Deadline*	\$400	\$900	N/A
First Faceoff Week*	\$400	N/A	N/A

Multi-Year Opportunities

	1 Year	2 Years	3 Years	5 Years
The Sin Bin App	\$8,000	\$15,000	\$21,000	\$30,000
League Coverage (AHL, ECHL, or SPHL)*	\$4,000	\$7,000	\$9,000	\$12,500
In The Corners or Inside the SPHL Podcasts*	\$3,000	\$5,500	\$7,500	\$10,000

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