

VIDEO SCRIPTING FOR COURSE MATERIAL PRESENTED ABOVE
Applying Outline Version 1.04 – September 2016

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Module 1
Part 2 – Introduction & Core Concepts

<i>Slide Number</i>	<i>Scripting That Applies To PowerPoint Slide (Draft Mode)</i>
P2 – 001 <i>Think About This... (911 Call)</i>	<p>PowerPoint Contents:</p> <p>A few coworkers of the town’s main healthcare facility are enjoying some afternoon refreshments in the local cafeteria when they notice something strange happening close by. Take a moment to watch a brief video of the interaction and think about concerns that may arise from it.</p> <p>Click the button below to listen to the audio clip.</p> <p><i>(Suggested: Include a button for the short audio clip between the caller and a 911 operator; maybe a picture of a cell phone or desk phone as a graphical element as well)</i></p> <p>Audio Scripting Contents</p> <p>Background Audio When Course Piece Opens:</p> <p><i>911 Operator (Male/Female Voice): “911, what is the nature of your emergency?”</i> <i>Caller (Male/Female Voice; nervous or panicked tone): “There’s somebody with a gun in the...”</i></p> <p>Course Page Content</p> <p>Take a moment to listen to this brief audio clip and think about what you would be doing and how you would feel if you were in the shoes of the caller.</p> <p>Click the button below to listen to the audio clip.</p>
P2 – 002 <i>Reality Of Our World</i>	<p>PowerPoint Contents:</p> <p><i>Calls like the one that you just listened to a moment ago are sadly becoming more common than ever before. Workplace violence in the healthcare and social services continues to increase year over year. In fact...</i></p> <ul style="list-style-type: none"> • <i>Between 2012 and 2013, workplace violence assaults in general increased year over year by nearly 9.00% (23,540 in 2012 vs. 25,630 in 2013)</i> • <i>Within that, more than 70.00% of those incidents occurred in a healthcare and/or social service setting</i> • <i>Can happen at any time or any day of the week</i> <p><i>Sources: Bureau of Labor Statistics (BLS), U.S. Department of Justice / Federal Bureau of Investigations – A Study of Active Shooter Incidents in the United States Between 2000 and 2013)</i></p> <p>Video Scripting Contents</p> <p>Calls like the one that you just listened to a moment ago are sadly becoming more common than ever before. Workplace violence in the healthcare and social services continues to increase year over year. In fact, between 2012 and 2013, workplace violence assaults in general increased year over year by nearly 9.00% (23,540 in 2012 vs. 25,630 in 2013). Within that, more than 70.00% of those incidents occurred in a healthcare and/or social service setting Finally, workplace assaults can happen at any time or any day of the week. Regardless it is</p>

	<p>freezing cold outside and snowing or if it is hotter than a firecracker and the humidity is turned up, it matters little to one(s) committing the acts of crime.</p> <p><u>Sources:</u> Bureau of Labor Statistics (BLS), U.S. Department of Justice / Federal Bureau of Investigations – <i>A Study of Active Shooter Incidents in the United States Between 2000 and 2013</i>)</p>
<p>P2-003 <i>Active Shooter Incidents (Active Shooter Incident's)</i></p>	<p>PowerPoint Contents:</p> <p><i>Contrary to popular belief, most workplace assaults are assumed to be Active Shooter Incidents. This is far from the case. Over the next couple of pages, will define core concepts of an Active Shooter Incident and lay down a foundation for the remainder of the course.</i></p> <ul style="list-style-type: none"> • <i>Encouragement to take notes and review material often</i> • <i>Actively think about how you may react in specific situations or actions described in the training</i> • <i>Apply knowledge into daily duties and tasks to promote a safer environment for all</i> <p>Video Scripting Contents</p> <p>Contrary to popular belief, most workplace assaults are assumed to be Active Shooter Incidents. The next couple of minutes will define the core concepts of an Active Shooter Incident and provide the foundation for the remainder of the course. To get the most out of this training, it is helpful to think about how you may react in specific situations or actions described in the training. Additionally, knowledge gained from the course should be applied into tasks and duties one performs at their local healthcare facility. Remember, the safety of all persons – whether they are patients, visitors, vendors, or core staff, is key above anything else.</p>
<p>P2-004 <i>Core Terms Of An Active Shooter Incident</i> <i>Active Shooter</i></p>	<p>PowerPoint Contents:</p> <p><i>Active Shooter</i></p> <ul style="list-style-type: none"> • <i>A person, by definition, that is an individual actively engaging in killing or attempting to kill people</i> <ul style="list-style-type: none"> • <i>Can be former family and/or friends, past co-workers and management, or innocent passers-by.</i> • <i>Executed in confined or populated areas (e.g. healthcare facilities)</i> • <i>May occur anywhere on a healthcare facility property</i> • <i>Involve the use of firearms or some other deadly weapon</i> <p>Video Scripting Contents</p> <p>So, who, is considered to be an active shooter? By definition, it is a person that is one that is actively engaged in killing or attempting to kill people. Targets of theirs can be former family and/or friends, past co-workers and management, or innocent passers-by. Really, anyone can be a target.</p> <p>Active shooters tend to display their aggressions in a confined space or populated area. Thus, that is why healthcare facilities are targets because they often provide publically accessible populated-confined areas. Regardless of the size, location, or layout, an active shooter wanting to perform an incident will likely do it in places where people are frequently present. Though their focus is on confined spaces or populated areas, other areas that the incident may take place would be in parking lots of garages, walkways, lobbies, and authorized personnel areas too.</p> <p>Additionally, in order for an Active Shooter Incident to occur, it must involve a deadly weapon. A gun is the most common weapon of choice. Other weapons like a knife, syringe, or other object may be an additional weapon of choice that is used to inflict additional harm.</p>
<p>P2-005 <i>Core Terms Of An Active Shooter Incident</i> <i>Active</i></p>	<p>PowerPoint Contents:</p> <p><i>Active Shooter Incidents (AST's)</i></p> <ul style="list-style-type: none"> • <i>Situations that takes place where the intention is for an active shooter to harm and/or kill others and himself/herself</i> • <i>Commonly short-term events lasting no more than 10-15 minutes in length</i> • <i>May or may not have a reason to commit an act</i> <ul style="list-style-type: none"> • <i>Possibly out of spite or matter of revenge or retaliation against others</i>

<p><i>Shooter Incident (Active Shooter Incident)</i></p>	<ul style="list-style-type: none"> Requires coordinated efforts of numerous federal, state, and local agencies as well as local security personnel <p>Video Scripting Contents</p> <p>Active Shooter Incidents are situations that take place where the intention is for an active shooter to harm and/or kill others and himself/herself. Active Shooter Incidents tend to be short-term events with most commonly lasting no more than 10 to 15 minutes of time. When the event is taking place, it is possible that the active shooter is doing it out of spite or is targeting a specific individual or group of people. If and when it does occur, incidents like this require a coordinated effort of numerous federal, state, and local agencies as well as the security personnel that protect the healthcare facility (or facilities) targeted. This is to not only apprehend the shooter quickly and swiftly but to also protect and save as many lives as possible.</p>
<p>P2-006 Core Terms Of An Active Shooter Incident <i>Risk</i></p>	<p>PowerPoint Contents:</p> <p>Risks</p> <ul style="list-style-type: none"> “The possibility that something bad or unpleasant (such as an injury or a loss) will happen” Components of risks (security related) <ul style="list-style-type: none"> Threats Vulnerabilities Consequences Integral component of an Active Shooter Incident <p><u>Source:</u> Merriam-Webster Dictionary</p> <p>Video Scripting Contents</p> <p>Active Shooter Incidents involve a significant amount of risk. Risk, by definition is “the possibility that something bad or unpleasant (such as an injury or a loss) will happen.” In an Active Shooter Incident, this is likely the case as harm is intended to be done in some, shape, or form. Regardless of what decisions are made during an Active Shooter Incident, there are three (3) common components of risk that are security related: threats, vulnerabilities, and consequences.</p> <p>Threats are natural or manmade occurrences, individuals, entities, or actions that have or indicate the potential to harm life, information, operations, the environment, or property within a healthcare facility. Vulnerabilities are physical features of operational attributes that render an entity open to exploration or susceptible to a given hazard. Vulnerabilities may be associated with physical factors (e.g. Broken fence), cyber factors (e.g. lack of firewalls), or human factors (e.g. untrained guards). Consequences is the effect of an event, incident, or occurrence. Specific to the healthcare industry, these can be divided up into several groups including public health and safety, economic, psychological, and governance impacts.</p> <p>Thus, risk is an integral component of an Active Shooter Incident.</p> <p><u>Source:</u> Merriam-Webster Dictionary (2016 Edition)</p>
<p>P2-007 Healthcare Risk Factors</p>	<p>PowerPoint Contents:</p> <p>Healthcare risk factors are industry-specific attributes, situations, and behaviors that can trigger or lead to a possible Active Shooter Incident.</p> <ul style="list-style-type: none"> Facility risk factors Personnel risk factors Human Resource risk factors Medical risk factors Mental risk factors Other risk factors <p>Video Scripting Contents</p>

	<p>Healthcare risk factors are industry-specific attributes, situations, and behaviors that can trigger or lead to a possible Active Shooter Incident. Generally, they can be categorized into six (6) general categories of risks and include facilities, personnel, human resources (e.g. training), medical, and mental. The next couple of pages includes risk factors for each of these categories. Please continue on to view those risk factors.</p>
<p>P2-008 Healthcare Risk Factors</p>	<p>PowerPoint Contents:</p> <ul style="list-style-type: none"> • <i>Facility risk factors</i> <ul style="list-style-type: none"> • <i>Poor environmental design of facility (e.g. blocking of employees' vision or interference with escaping from violent incident and patient transport)</i> • <i>Unrestricted movement of the public in clinics and hospitals</i> • <i>Poorly lit corridors, rooms, parking lots, and other common areas</i> • <i>Long waits for patients or clients and uncomfortable waiting rooms</i> • <i>Personnel risk factors</i> <ul style="list-style-type: none"> • <i>Understaffing (especially during mealtimes & visitation hours)</i> • <i>Working alone in a facility or patients' home</i> • <i>Human Resource risk factors</i> <ul style="list-style-type: none"> • <i>High employee turnover</i> • <i>Lack of training specializing in managing escalating hostile and assaultive behaviors from patients, clients, visitors, or staff</i> • <i>Lack of means of emergency communication</i> <p>Video Scripting Contents</p> <p>To start, let's look at some of the most common facility risk factors that may be observed which could trigger and lead to an Active Shooter Incident. Factors such as a poor design of the facility is one of the most common risks that healthcare facilities may have to deal with. For example, the blocking of employee's vision or interference with a clear escape route is a good starting point. Unrestricted movement of the public through a facility, the appearance of, and the layout of the facility itself can be additional risks to take note. This is especially so for waiting rooms that are uncomfortable and long waits for service as this leads to the second set of risk factors.</p> <p>Personnel risk factors are likely one of the most challenging set of risk factors healthcare facilities face outside of facilities. Understaffing due to a lack of talent during peak times and even healthcare professionals working in a remote location like a patients' home can be risky and lead to a possible Active Shooter Incident. Similar in tune, human resource risk factors fall along a similar wavelength. More specifically here, this relates to high turnover at a facility, lack of training specializing in managing escalating hostile and assaultive behaviors from patients, clients, visitors, or staff are commonly noted. Though not talked about a lot, the lack of means of emergency communication is also a huge risk factor that could lead to an Active Shooter Incident to occur.</p>
<p>P2-008 Healthcare Risk Factors</p>	<p>PowerPoint Contents:</p> <ul style="list-style-type: none"> • <i>Medical risk factors</i> <ul style="list-style-type: none"> • <i>Dispensaries of power pharmaceuticals</i> • <i>Access to medications within a healthcare facility</i> • <i>Mental health risk factors</i> <ul style="list-style-type: none"> • <i>Working directly with people who have a history of violence, abuse, drugs, alcohol, interaction with gang members, and relatives of patients and/or clients</i> • <i>Prevalence of firearms, knives, and other weapons among patients and their families and friends</i> • <i>Other risk factors</i> <ul style="list-style-type: none"> • <i>Perception that violence is tolerated and victims will not be able to report an incident to authorities and/or press charges</i>

	<p>Video Scripting Contents</p> <p>The last three (3) sets of risk factors are ones that healthcare professionals that should particularly pay attention to. Medical risk factors, though limited in nature, can have a significant impact on a cause of an Active Shooter Incident. Most factors revolve around the dispensary of power medications like opioids and narcotics and access to said medications. Mentally speaking, the risk factors there are just as important and are the most common reasons that an Active Shooter Incident takes place. This includes people working directly with people who have a history of violence, abuse, drugs, alcohol, interaction with gang members, and relatives of patients and/or clients. Leading along that same line, the prevalence of firearms, knives, and other weapons among patients and their families and friends.</p> <p>The final category which is thought of as a catch-all are other risk factors that may apply. The perception that violence is tolerated and victims will not be able to report an incident to authorizes and/or press charges is a risk factor unique to the healthcare industry. Regardless it is an employee of a healthcare facility or a patient or client, the victims can be anyone and if there is no clear cut directive to report such incidents, and Active Shooter Incident may be the only net result in their minds to report it.</p>
<p>P2-009 Healthcare Risk Factors</p>	<p>PowerPoint Contents:</p> <ul style="list-style-type: none"> • <i>Medical risk factors</i> <ul style="list-style-type: none"> • <i>Dispensaries of power pharmaceuticals</i> • <i>Access to medications within a healthcare facility</i> • <i>Mental health risk factors</i> <ul style="list-style-type: none"> • <i>Working directly with people who have a history of violence, abuse, drugs, alcohol, interaction with gang members, and relatives of patients and/or clients</i> • <i>Prevalence of firearms, knives, and other weapons among patients and their families and friends</i> • <i>Other risk factors</i> <ul style="list-style-type: none"> • <i>Perception that violence is tolerated and victims will not be able to report an incident to authorizes and/or press charges</i> <p>Video Scripting Contents</p> <p>The last three (3) sets of risk factors are ones that healthcare professionals that should particularly pay attention to. Medical risk factors, though limited in nature, can have a significant impact on a cause of an Active Shooter Incident. Most factors revolve around the dispensary of power medications like opioids and narcotics and access to said medications.</p> <p>Mentally speaking, the risk factors there are just as important and are the most common reasons that an Active Shooter Incident takes place. This includes people working directly with people who have a history of violence, abuse, drugs, alcohol, interaction with gang members, and relatives of patients and/or clients. Leading along that same line, the prevalence of firearms, knives, and other weapons among patients and their families and friends.</p> <p>The final category which is thought of as a catch-all are other risk factors that may apply. The perception that violence is tolerated and victims will not be able to report an incident to authorizes and/or press charges is a risk factor unique to the healthcare industry. Regardless it is an employee of a healthcare facility or a patient or client, the victims can be anyone and if there is no clear cut directive to report such incidents, and Active Shooter Incident may be the only net result in their minds to report it.</p>
<p>P2-010 Minimizing Security Risks</p> <hr/> <p>End of Part 2</p>	<p>PowerPoint Contents:</p> <p><i>We live in a world of ever-increasing Active Shooter Incident risk. No workplace or healthcare facility – is immune. By minimizing risk to as low of a level as possible...</i></p> <ul style="list-style-type: none"> • <i>Workers will remain safe, employee morale will be positive, and a healthcare facilities' economic livelihood will remain stable</i> • <i>Employees are often the target of Active Shooter Incident's but also the first line of defense</i>

- *Security is a **shared responsibility** and employees are an integral part of an organization's security solution, implementation, and execution*
 - *Controls such as concrete barriers, locks, gates, alarms, and other protective measures to protect all*

Video Scripting Contents

Unfortunately, few things, if any, are risk free in life. Additionally, at times it appears that physical risks and threats to our health and well-being are on the rise. Our common goal in almost all areas of our daily lives, is to minimize or mitigate risks. Risks impacts our safety, our morale, and the spirit of a healthcare facility. If affects our care givers and care receivers.

You, as staff and employees, will often continue to be the target of these threats, but it is imperative to communicate, you are also the healthcare organizations First Line of Defense. Security is a shared responsibility. This includes having controls in place like concrete barriers, locks, gates, alarms, and other measures.

Sample Document